# 2019 Activity Bulletin

A YEAR OF SUCCESS



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### **Editor's Notes**



### For strong generations, qualified agriculture; for qualified agriculture, quality in seed

We have left behind a challenging year in our country, even around the world. As May Seed family, we have completed 2019 with many achievements and innovations, with our strong team, works full of effort, the responsibility for our future and the belief in our existence. We are here with our activity bulletin that we have prepared in order to share our activities, which we plan and carry out with a social responsibility consciousness within the framework of our corporate values and we are deeply proud of expressing, with you, our esteemed followers.

We have endeavored to touch our company, our employees, their families, our farmers, who are also a part of our family, many students from kindergarten to university and all our stakeholders through many activities that we have carried out within a year, ranging from education to health, from occupational safety to environment, from social responsibility to motivational activities. As the May Seed family, we will continue to invest in many areas for our young people, our farmer friends and all stakeholders with our full energy, innovation and quality, and therefore, to build a healthy and fertile future.

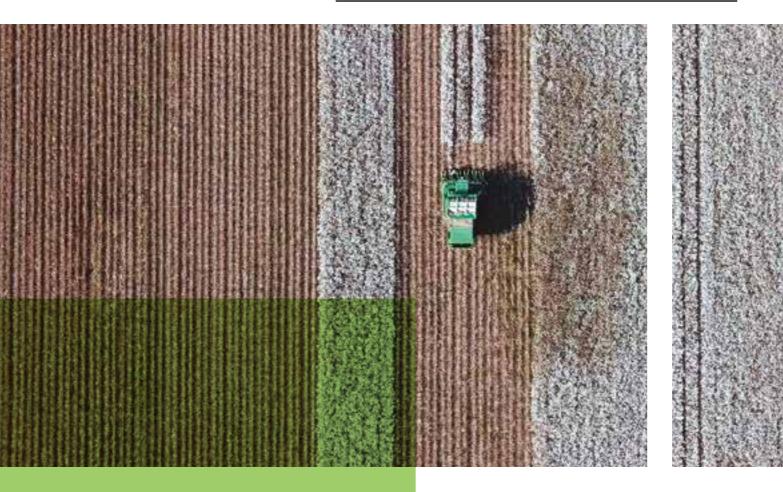
In 2020, we will continue our efforts with our hearth and soul to effectuate the works that will create added value to the sector and the country's agriculture. For strong generations, qualified agriculture; for qualified agriculture, quality in seed.

#### Sebla Gül

Human Resources Manager

### **Our Vision**

66 To be a Turkish seed company which, driven by R&D, offers innovative products that will sustain global competition in the target geography.



### **Our Mission**

### **Our values**

**Reliable Partnership** Shared Wisdom **Constant Learning** Quality Responsibility

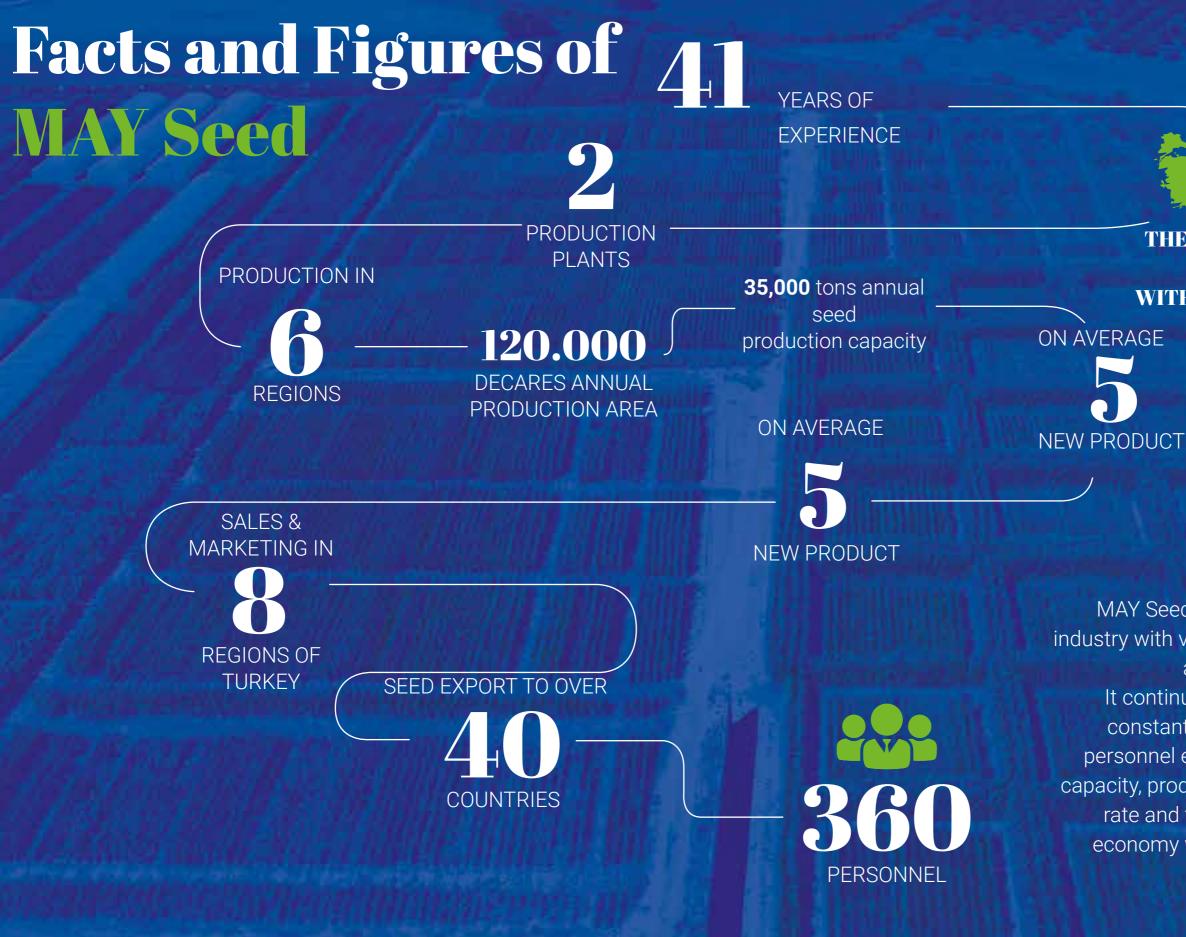
### **Our Human Resources Policy**

- Considering human resource as the principal value,
- Developing systems and processes that will maximize our employees' productivity,
- Maintaining employee commitment and satisfaction,
- Creating a dynamic and innovative corporate culture with great teamwork,
- Acting with an understanding of responsibility against society in all of our activities and practices and with commitment to ethical values,
- Regulating all rights and responsibilities in line with the law
- Observing equal opportunities principle without making language, religion, race and gender discrimination,
- Respecting the freedom of employees to be a member to labor unions and associations of their own choosing that are permitted by the national laws without making any discrimination.

### **Our Human** Resources Strategy To be a company that is preferred and sought after in the industry with its innovative and sustainable Human Resources practices

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### **THE GREATEST SEED IN-**VESTOR WITH DOMESTIC CAPITAL

MAY

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MAY Seed has been providing the industry with value and the farms with abundance for 41 years. It continues to grow and develop constantly with R&D works, total personnel employment, production capacity, product varieties and export rate and to contribute to Turkey's economy with its commercial and industrial potential.

# MAY Seed began to export licenses and seeds to the USA



As the leading brand in the Turkish market in bean seed production, it is popular with its broad product portfolio, which is the solution to the expectations and needs of the fresh market and food industry with its characteristics of pod quality, flavor, disease resistance, yield potential, long shelf life and suitability for machine harvesting in the runner and bush bean segments. Providing detailed information about bean breeding activities, Hamdi Çiftçiler, the Vice Chairman of Board of Directors of MAY Seed, said: "We are breeding and developing on-site our high-yielding varieties, which will be the solution to the needs and expectations of the fresh bean market, are the most resistant to stress conditions, in our R & D stations, which have different climatic characteristics throughout Turkey. In our variety breeding and product development processes,

which are carried out in parallel with changing consumption habits and increasing industrial production, we focus on varieties that support industrial production at the efficiency, quality and process stages. Besides the high yield potential and disease resistance characteristics of the varieties, we offer competitive varieties to our growers by taking into consideration the criteria of ideal fruit color and product size, long shelf life, superior flavor and suitability for machine harvesting. MAY Seed is the Only Local Breeding Company in Turkey in Fresh Bean Variety Stating that as a result of R&D and marketing activities, beyond being the company exporting Turkish seed to more than 40 countries, as MAY Seed we are the only Turkish seed company selling license abroad under MAY brand, Çiftçiler said that "Our success in bean breeding attracts the attention of agricultural professionals

### MAY Seed is the Only Local Breeding Company in Turkey in Fresh Bean Variety

Stating that as a result of R&D and marketing activities, beyond being the company exporting Turkish seed to more than 40 countries, as MAY Seed we are the only Turkish seed company selling license abroad under MAY brand, Çiftçiler said that "Our success in bean breeding attracts the attention of agricultural professionals not only in Turkey but also Turkey in the field of bean breeding. We have granted the license right of our "Asya" variety, which is particularly appreciated by food industry professionals with its high yield, flavor and suitability for machine harvesting, to a company that demands to produce and sell our variety in the United States of America. Our Asya variety can now be produced and sold in the USA market as well. Also, in the

# NEWS FROM 2019

Quite good developments have taken place in 2019, thanks to both the efforts that we have put into practice in R&D, production and innovative technologies, and the positive feedbacks that we have received from our manufacturers around the world. Our expectations from 2020 are to further enhance these achievements and to take the value of MAY Seed brand much higher!







Our company MAY Seed, which continues its activities as the only company in Turkey that makes breeding of the type of fresh beans, has carried out the license export of the type of fresh beans named Asya, which it has breeded as a result of its R&D activities, to a company operating in the United States. As a result of its steady growth year by year, MAY Seed, a world-renowned Turkish seed company, exports seeds to over 40 countries with its investments in R&D, as well as exporting seed technology and licenses.

Realizing about %10 of annual seed export of Turkey alone, in 2019, in addition to the bean variety license export, it began exporting hybrid corn seed varieties, which it developed in Turkey, to the United States, the motherland of corn. MAY seed, which has been active in the fields of R&D, production, domestic and international sales of vegetable, field, industrial and fodder crops since 1978, has added 3 new varieties to its fresh bean portfolio this year as a result of its intensive breeding efforts.

not only in Turkey but also abroad. We have achieved another first in Turkey in the field of bean breeding. We have granted the license right of our "Asya" variety, which is particularly appreciated by food industry professionals with its high yield, flavor and suitability for machine harvesting, to a company that demands to produce and sell our variety in the United States of America. Our Asya variety can now be produced and sold in the USA market as well. Also, in the USA market, as the MAY Seed brand, we are popular not only in the bean variety, but also in the hybrid corn variety. This year, as MAY seed, we exported our hybrid corn varieties Hido, Everest and 72MAY80, which we have been breeding as a result of our R&D activities, to the United States, which is the largest and most professional corn seed market in the world."

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### **R&D** Investments of MAY Seed **Continues Increasingly**







carry out our investments in this direction. Both our investments in qualified personnel and our investments in technological infrastructure in the field of breeding continue to increase. Until 2018, we were performing our breeding activities at 4 R&D centers, who are operating for the reproduction of lines in mainly Bursa;



in Adana for hybrid corn and cotton seeds, in Thrace for hybrid sunflower seeds, in Bursa Mustafakemalpaşa for beans. In 2018, we added another one to our R&D stations. In April 2018, we started to work on breeding activities in grain and silage corn and cotton issues in our new R&D station started to operate in Izmir/

MAY Seed, which has been active in breeding, production, marketing and sales of the seeds of vegetables and field, industry and fodder crops since 1978, continues to increase its R&D investments year by year. With the breeding activities that we started in 1997 with Hybrid Sunflower, today, as a result of the qualified seed breeding activities carried out in Hybrid Sunflower, Hybrid Corn, Cotton and Bean species, we export over 200 seed, seed technology and licenses to more than 40 countries. MAY Seed, which carries out its R&D activities with 40 R&D employees in 5 locations in Turkey, allocates 8% of its annual turnover to R&D activities. In R&D stations located in Izmir-Torbalı, Bursa-Mustafakemalpaşa, Bursa-Central, Thrace and Adana, it develops seed varieties that are most compatible with soil and climate conditions, most resistant to stress conditions and most efficient for Turkish farmers and target geographies with its 'On-site breeding' strategy. Providing information about our new R&D investments, the Vice Chairman of the Board of Directors, Yusuf Yormazoğlu, said: "As a company, we have always given priority to qualified R&D and continue to

Torbalı. In addition, the efforts for our new R&D station, which we plan to establish in Sanliurfa, continues. Our R & D station, which we plan to establish there in the coming periods, will also be operational with full efficiency."

### The company that invests the most in R&D in Turkey's **Agricultural Sector**

Stating that MAY Seed is the company that invests the most in R&D studies in the agricultural sector of Turkey, Yormazoğlu said, "By allocating 8 percent of our turnover to R&D studies, we continue our investments in such a way as to be competitive on a world scale. The investments in hybrid sunflower, hybrid corn, cotton and vegetable bean species in field crops are based on the competitive variety development and the most effective promotion and marketing of developed crops in the geography up to the European Union, Middle East, Black

Sea belt, Central Asia and Africa. As a result of our R&D activities, today, beyond being the brand that exports seeds to over 40 countries, we are the only Turkish seed company that sells licenses abroad with the MAY brand. Emphasizing that we closely follow new technologies and trainings in the world regarding the seed breeding, Yormazoğlu said, "as MAY Seed, we closely follow technology and training activities in the world with our R&D team, each of which is expert in its field. Currently, we have an R&D team consisting of 40 people, 10 of whom are expert

breeders having PhD and master's degree. Our R&D and production team started to use drone technology, which is one of the new technologies in the sector. With drone technology, our team is able to obtain detailed information about plant health and plant development in the field and make better yield estimates. In addition, with aerial mapping operations, we also benefit from drone technology for effective planting research and planning, as well as precision spraying and fertilization studies."

# Reconstruction and Development to MAY Seed



MAY Seed, which is the leading seed breeder and producer in Turkey in Sunflower, Corn, Cotton, Fresh Bean and Sweet Corn varieties, continues to increase its investments in R&D, production, domestic and international marketing & sales operations with a loan it receives from the European Bank for Reconstruction and Development (the "EBRD"). By expanding our production and R&D activities with EBRD investment support, which develops sustainable projects, encourages innovation and provides financing to private sector companies with high market reliability, MAY Seed will intensify its marketing efforts abroad to increase the high value added seed and license exports.

Providing information about our new period investments, Yusuf Yormazoğlu, the Vice Chairman of the Board of Directors of MAY Seed, stated that we

will continue to increase our investments for the development of seed breeding processes by strengthening the production facilities and R&D stations located at 5 points in Turkey with the latest technology equipment and that we aim to strengthen the competitive brand perception of MAY Seed in the international market and the geographies that we target as well as the Turkish market.

Stating that 10% of Turkey's annual seed export is made by MAY Seed, Yormazoğlu said; "We export Turkish seed and technology to over 40 countries in the geography of the European Union, Balkans, Black Sea, Middle East, Central Asia and Africa. We are the only Turkish seed company that sells seeds and licenses abroad in the varieties that we work on. As a result of the cooperation we made in recent years, we have entered the non-GDO organic corn market in the USA developing



year by year with our varieties with strong yield and performance in our portfolio. In addition to our corn seed exports to the USA, we also exported licenses of the varieties of our R&D in fresh bean variety. In the coming years, with our cotton varieties, we will take our place in the non-GDO cotton market of the USA". Emphasizing that their investments in R&D, production and marketing and sales operations will continue to increase, Yusuf Yormazoğlu said that we will continue our efforts to strengthen our position both in the Turkish market and in the international market. MAY Seed, which is popular with the technical support services provided to farmers, trainings and university collaborations, will also expand the scope of the training services it offers in the new investment processes. MAY Seed is planning special education projects aiming to provide financial management skills to the farmers in 2020.

### Quality Turkish Cotton Varieties Breeded in Cooperation between MAY Seed and GDAR (General Directorate of Agricultural Research and Policies), are on the International Market





The bales of cotton obtained from our "MyFiber" cotton varieties, which are demanded at a high price, make the cotton farmer happy. MAY seed, one of Turkey's leading cotton seed brands, with the varieties MAY455 and MAY505 breeded with the cooperation the R&D team and GDARP, draw attention with their high fiber quality values and high yields. The cotton varieties that MAY Seed has positioned under the "MyFiber" platform brand are the solution to the needs and expectations of cotton gin enterprises and yarn industry professionals with their fiber length, fiber strength, high yarn likelihood index, low foreign matter ratios, and bright fiber color characteristics as well as high yields. The bales of cotton obtained from our "MyFiber" cotton varieties, which are demanded at a high price, make the cotton farmer happy. Providing detailed information about the cotton varieties, Hamdi Ciftciler, our Vice Chairman of the Board of Directors, said: "Our cotton R&D project which we carried out together with the GDARP between 2008 and 2013 yielded

very good results in a short period of time. Our varieties emerging from this project are gaining acclaim today with increasing momentum both abroad and in the country. As MAY seed, we always carry out our R&D, production and marketing activities with the vision of providing added value to the Turkish agricultural sector. Cotton variety are among the varieties that we care about and focus the most in our breeding activities. For this reason, as a company, in our cotton breeding activities, by focusing on the expectations of the textile sector, we established the "MyFiber" platform, where we determined the variety characteristics that would be the solution to the needs and demands of growers and cotton gin makers, such as high fiber quality, efficiency, high cotton gin yield. We have placed MAY505 and MAY455 varieties, which emerged from the public – private sectors breeding cooperation project we carried out together with the GDARP and have the quality criteria such as high fiber quality, fiber length, good color values, high

As a result of the project "Hybridise Breeding in Cotton and Variety Development and Adaptation Researches" carried out between 2008 and 2013 with the cooperation the Ministry of Agriculture and Forestry, General Directorate of Agricultural Research and Policies (the "GDARP") and MAY Seed, the varieties registered under the names MAY344, MAY455 and MAY505 started to be preferred with increasing momentum in the Turkish market as well as became popular in the global market. As MAY seed, as a result of the marketing activities in the global market, we export Quality Turkish Cotton Seeds to 5 countries, mainly Azerbaijan, Syria, Kazakhstan, Zimbabwe and Zambia

yarn likelihood index, low foreign matter ratio, under our "MyFiber" platform and presented them to the market.

### **MAY Seed ExportsCotton** Seed to **5Countries**

Stating that we realize about 10% of Turkey's seed exports, Çiftçiler said, "as MAY Seed, we export seeds to more than 40 countries in total in sunflower, corn, cotton, sweet corn and bean varieties. Our varieties, which we breed in the cotton species, have also gained the appreciation of the growers in the global market. As a result of our abroad marketing activities in the last two years, we have started to export cotton seed mainly to Azerbaijan, Syria, Kazakhstan, Zimbabwe and Zambia, and we expect significant increases in our cotton seed exports in the near future including very important cotton growing countries we currently carry out experiments with.

### MAY Seed is the Largest Sweet Corn **Producer of Turkey**

MAY Seed, which is the largest sweet corn seed producer in Turkey and one of the world's leading producers, is the primary choice of fresh market producers and food industry professionals with its sweet corn varieties in its portfolio.

### Sweet Corn Varieties **Providing High Gain**

MAY Seed, which has been active in breeding, production and domestic and international sales of vegetable seeds and field, industrial and fodder seeds since 1978, increases its market share both domestically and abroad with fresh corn varieties that meet the expectations of the fresh market and food industrialists and are suitable for the climate and soil structure of the region where it will be grown, as a result of the efforts of our crop breeding team. Baron F1, Caramelo F1, Vega F1, Khan F1 and Mirza F1 varieties in the super sweet segment, which have different ripening groups and attract attention with their yields, operating efficiency and flavors, and Merit F1 and Tanem F1 varieties in the normal sweet segment are gaining the appreciation of our growers with the high earnings they provide. Providing detailed information about the sweet corn portfolio and product development activities, Hamdi Ciftciler, the Vice Chairman of the Board of Directors, said: "In all our product development processes, we focus on varieties that meet the needs and expectations of industrial production and the Fresh Market. In Turkey and the world, we are developing delicious varieties that are compatible with industrial processes, have ideal quality criteria and high operating efficiency by focusing on varieties that support industrial production in our target markets in efficiency, quality and process stages. Our varieties, which gets attention for their high adaptation capabilities and resistance to stress conditions, provide high profits to both the grower and the buyer by minimizing quality losses in shipping and storage processes with their long shelf life capabilities in the fresh Market segment.





#### **Exporting to Over 40** Countries

MAY Seed is exporting to over 40 countries with our product portfolio in the Vegetable and Agro Group exports the Sweet Corn Seeds in its portfolio mainly to the Netherlands, Denmark, Hungary, Ukraine, Russia, Moldova, Bulgaria and Middle East countries. Stating that they are the leader in the Turkish market in terms of sweet corn seed, Ciftciler said, "Our sweet corn varieties, which are in the leading position in the Turkish market, are the primary choice of both fresh market growers and food industrialists with the innovative solutions they offer to different expectations. For this reason, we receive very positive feedback from growers who prefer our sweet corn varieties both in the country and abroad. Our sales figures, which are rising with considerable momentum year by year, both in the country and abroad, are the indication of this. Our goal is to become one of the 10 largest companies in the world in the sweetcorn seed business."

### MAY Seed's Champion Domestic Corn **Seeds Make the Growers Happy**



### New Name of High Fiber Quality and High Gain in Cotton is MyFiber

MAY Seed, which has been active in R&D, production, and sales in Turkey and abroad of the seeds of vegetables and field, industry and fodder crops since 1978, continues to make its growers happy with its corn varieties in its portfolio. It strengthens its portfolio year by year with new corn varieties that it breeds with high vield strength and disease resistance in the territory of Turkey as a result of its "On-site Breeding" strategy and R&D efforts. The grain hybrid corn varieties that MAY Seed developed as a result of our R&D studies made the growers happy in the 2018 season with their durability and efficiency. With our Capuzi and 72MAY80 varieties, which are the favorite of the growers, we ensured that the growers made high profit. Our company, which always observes the needs of the farmers and provides special solutions for these needs while carrying out hybrid corn variety breeding activities, offers the portfolio that will meet the needs of the growers to the farmers in all planting season. In 2019 season, 3 new varieties were added to our portfolio, which includes both high-yieldgrain and silage corn varieties from the FAO 500 group to the FAO 700 + group. Bodega in the FAO 500 group, M14G44 in the FAO 650 Group, 77MAY35 varieties in the FAO 700 group will be available to growers in the 2019 season.

#### 81% Increase in **Domestic Sales** Turnover, 49% **Increase in Export** Figures

Providing detailed information on the sales figures and market share of our grain and silage corn varieties in 2018, Hamdi Ciftciler, the Vice Chairman of the Board of Directors of MAY Seed, said: "We increase our market share and turnover year by year in Turkey and abroad with our corn varieties that we developed on-site breeding strategy. In 2018, despite the shrinking corn planting areas in Turkey, our sales volume increased by 62% and turnover by 81% in Turkey. Our overseas export turnover figures for 2018 increased by 49%."



### MAY Seed Sells Seed and License to the World with its R&D Power

Referring to the R&D efforts of MAY Seed, Çiftçiler said: "With our R&D power increasing year by year, we are further enriching our corn product portfolio year by year. As a result of our intensive R&D efforts, we include an average of 5 new varieties in our portfolio every year. In the 2019 season, we added 3 more varieties to our corn portfolio. BODEGA, M14G44 and 77MAY35 varieties are the varieties that we will provide to our growers in this season due to their high efficiency and disease resistance performance that they demonstrated in previous years' trials. In addition to our new varieties registered, there are 2 new varieties in the grain corn group and 4 new varieties in the silage corn group

that their trial planting continues all over Turkey. As one of the largest domestic seed producers in Turkey, we are proud to see that our varieties, which we have breeded and registered as a result of our corn R&D activities that we started in 1999, have gained the appreciation of more growers year by year. Underlining the fact that they export seed and license to over 40 countries, Hamdi Ciftciler said, "We export seed varieties that we breeded and developed in Turkey to over 40 countries. Besides the seed exports that we make abroad, we are developing competitive varieties on a world scale in hybrid corn, hybrid sunflower, cotton and bean varieties that we put into the focus of our R&D activities. We currently have over 200 varieties the registration of which is approved on the international market."



MAY Seed, which is the leader of Turkey in cotton seed, offers the seed varieties having high fiber quality criteria and bright fiber demanded by the textile sector to the growers and cotton gin enterprises under its "MyFiber" platform brand, where it positions cotton varieties with high fiber quality values as a result of its cotton R&D studies. MAY505 and MAY455, high fiber quality and efficient new cotton seed varieties of MAY Seed, were acclaimed by both growers and cotton gin enterprises in the 2017

- 2018 season. Our cotton varieties positioned under the "MyFiber" platform, in which the variety characteristics that will be the solution to the needs and expectations of the growers and cotton gin enterprises are determined, in line with our cotton R&D studies, come to the forefront with their fiber length, very durable fiber strength, high yarn likelihood index, low foreign matter rates, and bright fiber color characteristics. The cotton bales obtained from our "MyFiber" cotton varieties are special bales that meet all the expectations of

the textile sector. With the assurance of MyFiber, our cotton varieties, which have high fiber quality and is efficient, are gaining the acclaim of growers and cotton gin companies. Giving detailed information about our new cotton varieties, Hamdi Ciftciler, our Vice Chairman of the Board of Directors of MAY Seed, said: "Our cotton R&D activities which we started in 2008 started to give very good results in a short period of time. Cotton variety are among the varieties that we care about and focus the most in our breeding activities. For this reason, as MAY Seed, in our cotton breeding activities, by focusing on the expectations of the textile sector, we established the "MyFiber" platform, where we determined the variety characteristics that would be the solution to the needs and demands of growers and cotton gin makers, such as high fiber quality, efficiency, and high cotton gin yield. MAY505 and MAY455, which are the varieties developed within the scope of our MyFiber platform, came to the



forefront in the trial processes with their high fiber quality values, efficiency and stress resistance. These varieties have been offered to our growers as commercial varieties for the first time in the 2017 - 2018. When we consider the harvest results obtained from the field, we have seen that an average yield of 550 - 650 kg/da and the results with high fiber quality values were obtained from our varieties.

Underlining that they are focused on breeding our new seed varieties with very high fiber quality values in particular, Hamdi Çiftçiler said, "We believe that our MyFiber varieties, which will meet with the grower in the new season, will enable both producers and cotton gin makers to gain more with its high fiber quality values and yields in all cotton planted regions and in foreign markets. In addition. our MvFiber variety portfolio continues to grow. Our R&D team is currently working on new candidate varieties that have high fiber quality values, which are efficient and resistant to the stress conditions."

### MAY Seed Hosted Corn Growers at **R&D Station**





The corn varieties of MAY Seed showing high yield performance are being breeded at R&D stations established in 4 different regions of Turkey and offered to the taste of farmers. MAY Seed, one of the leading companies in Turkey in the field of qualified seed breeding, strengthens its portfolio with new corn varieties with high yield strength and disease resistance every year as a result of the R & D activities carried out in line with the "On-site Breeding Strategy" within the territories of Turkey. At the event, Hamdi Ciftciler, the Vice Chairman of the Board of Directors, who met with the corn farmers of the Southern Marmara region, said: "Turkey has a very strong infrastructure in its geography in terms of the seed sector and with this infrastructure it is popular in the world market as a very important country in the export of seed technology. We are also proud to be a part of this success as a domestic investor. In 4 different regions of Turkey,

we perform the breeding of our seeds in our R&D stations that we established by following the latest technologies used in agricultural fields around the world. We try, reinforce the results of and evaluate the varieties that we breeded with our strong R&D infrastructure in different climates and soil conditions of Turkey for at least 4 years before presenting them to you. We perform our breeding, testing and production processes in a substructure where you can get high development and yield performance without minimum or no error when our varieties are planted by you. I would like to point out that the hybrid corn varieties that you see here today are presented to you by selecting from the varieties the suitability of which was determined for different climatic conditions and soil conditions as a result of the minimum 4 years of trial data, have high yield potential and which are strong enough to make gains. Our growing market share and farmer satisfaction are

MAY Seed hosted the farmers of the Southern Marmara region at Mustafakemalpaşa R&D station. The growers who participated in the event had the opportunity to examine the high-yield grain and silage corn varieties in MAY Seed's portfolio. More than 200 growers attended the event where the information about the latest agricultural technologies used by MAY Seed in R&D activities and production processes was delivered. the most important indicators of our success in corn variety. As one of the institutions that employs the most agricultural engineers in Turkey, we are always there for you, our valuable growers, with nearly 120 agricultural engineers and our experienced staff. In the event in which more than 200 farmers from the Southern Marmara region participated, detailed information about the high yield corn varieties of 77MAY35, M14G44, BODEGA, CAPUZI, 72MAY80, 72MAY99, 94MAY66, HIDO, EVEREST and M12G33 in the corn portfolio was given to the corn farmers. In the event where the works carried out at Bursa-Mustafakemalpasa R & D station with the philosophy of "On-site Breeding" was explained, the detailed information was given to the participants about the uses of drone technology, a new agricultural technology used for sustainability and maximum yield and quality in agriculture.

### With Drone Technology in Seed Production, **Maximum Yield and Quality from Unit Area**

Our company has been using drone technology in its production and R&D activities since the beginning of 2018. Drone technology, which enables the analysis of plant health, development, responses to different stress conditions,

increases efficiency and quality criteria in production and R&D processes. In addition to effective planting research and planning thanks to aerial mapping operations by means of special multispectral cameras in drones, by

benefiting from drone technology in precision spraying, fertilization and irrigation works, maximum efficiency in an area unit is achieved.

# **Animal Nutrition and Forage Crops**



Animal Feeding and Forage Crops training was given to the farmers from Milas in cooperation with MAY Seed and Milas Milk Producers Association. MAY Seed, which has been operating in the fields of R&D, production, domestic and international sales of the seeds of vegetable, and field, industrial and forage crops since 1978, also supports the producers with its training services for farmers and livestock industry as well as silage corn varieties and alfalfa varieties in its portfolio. In the event where the animal breeders from the surrounding villages and towns of Milas attended. Prof. Dr. İsmet Türkmen, Uludağ University, Faculty of Veterinary Medicine, Department of Animal Nutrition and Nutritional Diseases, delivered a training on the

### Attention to Variety Selection for More Milk and Meat Yield

Prof. Dr. İ. İsmet Turkmen giving detailed information on training stated that "As a requirement of my profession, I am constantly visiting many livestock businesses all around the world and Turkey. During these trips, the most common problems I observed are silages performed incorrectly and losses of meat and milk yields caused by them and nutritional diseases. Unfortunately, the nutritional values that should be in corn and clover silages that we have analyzed in many enterprises do not exist. In addition to this. I also observed the bacterial diseases that cause animal deaths due to misapplication of silage production and storage conditions. These training activities that we carry out with MAY Seed are very useful for

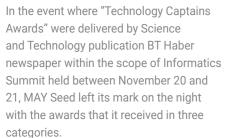
our farmers and growers". Türkmen, who underlines in training activities that the easiest silages to produce and at the highest quality are produced from corn and they have an important place in animal breeding, stated that "It is the starch in the silage that increases meat and milk yield of animals. Starch comes from the grain in the silage. In a quality corn silage, the starch ratio should be between 28 - 35%. If the ratios in your silage are below this, you need to add additional corn or factory feed to the ration, which raises the ration costs. The protein ratio that should be in the content of clover silage should be between 20-25%. Farmers and animal breeders should select the corn and clover varieties to be used in



subjects "Effective Animal Nutrition and Nutritional Diseases in Ruminant Breeding" and "The Importance of Silage Corn and Clover in Ruminant Nutrition". In the event, which attracted great attention of the farmers of the region, the information on silage corn and clover growing was also delivered.

silage production accordingly." In the training where information about our silage maize and alfalfa varieties were presented, Burak Sahin, our Forage Crops Product Manager, provided detailed information about our silage maize varieties and alfalfa varieties that we placed under the May Silage brand. Sahin said that "Our corn varieties in our MAY Silage platform are gaining an appreciation of our producers and livestock enterprises with their yield potential as well as their starch and dry matter content".

### MAY Seed is the Captain of Technology in Agriculture



MAY Seed, which operates in the fields of breeding, production, domestic and international marketing and sales of seeds of vegetable and field, industry and fodder crops, was awarded grand prize in the category "Innovation Project of the Year" and second prizes in the categories "Operational Competence Project of the Year" and "Digital Transformation Project of the Year" with its "May Drone" project. 39 informatics and technology projects competed in the Technology Captains Awards, the second of which was held this year.

Murat Yonar, Director of Information Technologies, who gave detailed information about the MAY Drone project, said: "In 2018, we have incorporated drone technology into our production processes to use in our seed production and breeding fields. With special cameras in our drones, we analyze the health, development, different stress conditions and responses of plants to these stress

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conditions, increase efficiency and quality criteria in our processes with our targetoriented applications. In addition to effective planting research and planning thanks to aerial mapping operations by means of special multispectral cameras in our drones, by benefiting from drone technology in precision spraying, fertilization and irrigation works we achieve maximum efficiency in an area unit. Stating that technology has developed rapidly in the agricultural sector worldwide, Yonar said, "As one of the leading seed breeding and producer companies in Turkey, we are following

the developments in the world closely. In order to increase competitiveness against our competitors in Turkey and in the International arena, we focus on projects that will always strengthen our technological infrastructure in order to perform the controls of the conditions caused by climate, environmental factors stressing the plants, the diseases and pests, at the right time, quickly and effectively in our seed breeding and production processes. As a result of all our efforts, as MAY Seed, we feel the right proud of being the technology captain of Turkey in the agricultural sector."







# This Year,

### **MAY Seed Continues to Train Qualified** Workforce for Turkish Agricultural Sector via the Student Development Programs



We continue to add value to the agricultural sector with AkadeMay and İşTe Talent that are our development programs for the students of the Faculty of Agriculture. AkadeMay and İşTe Talent projects, which have contributed greatly to the professional development of agricultural engineer candidates and provision of the qualified labor force in Turkish agricultural sector, graduated more than 100 students and brought them into the sector since they began.

Every year, many agriculture faculties of the universities have been visited in Turkey and the details of AkadeMay and İşTe Talent programs have been remarked. Yusuf Yormazoğlu, Vice Chairman of the Board of Directors giving detailed information about student development projects said that "We, as MAY Seed, are one of the pioneer companies that supports the projects that will contribute to the Turkish agricultural sector and develops special projects. For this reason, we launched AkadeMay in 2005, which is the first and only social responsibility

project in its field that can be a solution for the qualified labor resources, which is one of the important needs of the agricultural sector. Then, with the "İşTe Talent" project, which we designed and implemented in 2015, we started to provide field experience opportunities to the successful agriculture faculty students, who are committed to the national mission of the agriculture, aware of the importance of their profession, and sensitive to nature." Stating that they have graduated more than 100 students so far, Yormazoğlu said that "With our AkadeMay project. agricultural engineer candidates gain field experience in our R & D, Production, Sales and Marketing departments for 3 years starting from the 2nd grade. With our İste Talent project, the senior students of the faculty of agriculture and vocational high school are starting their work-life by finding the opportunity to meet theory with practice. Our aim in our 14-year student development projects is to support agricultural engineer candidates to have knowledge and experience about the

fields they can work and specialize in after graduation, and to support their direction in their careers".

Yusuf Yormazoğlu underlining the importance of the support in the educational pillar for the development of the Turkish agricultural sector stated that they also support agricultural faculties and their students in many different projects. Yormazoğlu also added that "R&D in agriculture has always been our priority and one of the areas we invest in. We also support the activities organized by universities to increase the number of gualified employees in this field. This year, we are happy to be with the agricultural faculties and their students by sponsoring "5th Biotechnology Days" organized by Namık Kemal University, "9th National Agriculture and Student Congress" organized and hosted by Uludağ University, and "2nd Plant Breeding and Genetics Student Congress" organized by Niğde Ömer Halis Demir University."

### MAY Seed's Stand in **Agritek 2019 Fair Attracted Intense Attention**



MAY Seed participated in the Agritek 2019 Fair held between November 13 and 15, 2019 in Kazakhstan. In the fair, where MAY Seed participated in with its sweet corn. corn, cotton and sunflower varieties, its stand attracted an intense attention of the Kazakh growers

### **MAY Seed Took Part in Agro Complex** 2019 Fair

We took part in the Agro Complex 2019 Fair, which was held in Kiev, Ukraine between October 29 and 31, 2019, with ou varieties of sunflower and sweet corn.



### **MAY Seed Took Part in** Growtech **Eurasia Fair**

MAY Seed participated in Growtech Eurasia 2019 Fair held between November 27 and 30, 2019 at Antalya Expo Center. In the fair, The stand of MAY Seed introducing its sweet corn, beans, industrial tomatoes, carrots, spinach, cotton, corn and sunflower varieties at Growtech Eurasia, which is the largest international agricultural fair in Turkey with many visitors from Turkey as well as from abroad, attracted great attention.







### MAY Seed Presented its New Sunflower Varieties to the Growers in the Agriculture and Technology Days Fair

MAY Seed presented its new varieties of sunflower, M96CL02 and M98CL88, that it has positioned under the SmartOR platform brand to the growers in the field, on-site, at the Agricultur and Technology Days Fair held between 4 and 7 September 2019 in Tekirdağ, Kara Evli. There was a great interest in the MAY Seed stand.





### MAY Seed Took Part in TÜYAP Adana Agriculture Fair 2019



MAY Seed promoted its varieties of corn, cotton, sunflowers, sweet corn and beans in TÜYAP Adana Agriculture Fair 2019 held between November 5 and 9, 2019. MAY Seed attracted intense interest of growers in the Fair that was successfully held.



### MAY Seed Took Part in YugAgro 2019 Fair

MAY Seed took part in YugAgro 2019 Fair, which was held in Krasnodar, Russia between November 19 and 22, 2019, with its varieties of sunflower and sweet corn.

### Golden Sponsor of the 5th National Cotton Summit is MAY Seed

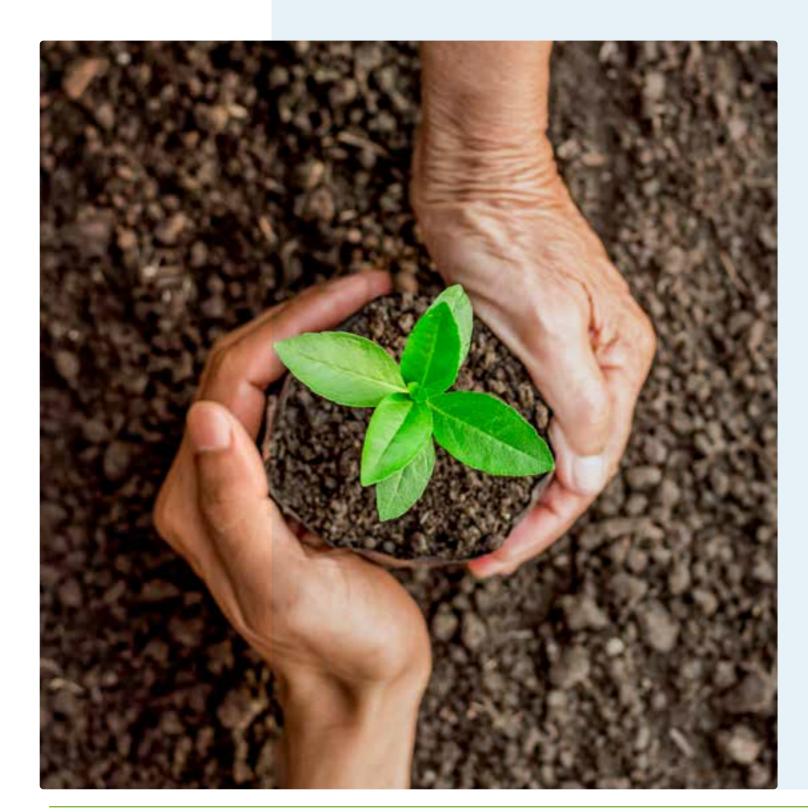


On 13 April 2019, we took part as gold sponsor at the 5th National Cotton Summit hosted by Kahramanmaraş Chamber of Commerce and Industry and organized by the National Cotton Council. Cotton farmers and seed growers, cotton gin companies, textile industrialists and the officials of the Ministry of Agriculture and Forestry came together at the summit, which was held with the theme of "Domestic Cotton from Seed to Ready-made Clothing". In the event, which was of intense interest, the current status of the sector, needs, solution proposals and quality standardization issues needed to increase the competitiveness in international markets and sustainability issues in production were discussed from grower to textile industry.





# **THE TRICK**





I graduated from Uludag University Agricultural Economics Department in 2006. Within the goals I set for the future, working on sales and marketing has always been first. Towards this goal, upon the recommendation of a friend of mine from the sector, after an interview that I have attended for a position our firm needed, in November May 2010, I started to work as Industrial Products Sales Technical Support Engineer in MAY seed that I have had dreamed of working beginning from the university years. In 2011, I was appointed as Industrial Products Supervisor and in September 2013, I was appointed as Sales Regional Manager-Marmara and I still continue in this position.

MAY Seed is a company that provides you with all the opportunities to realize your dreams, incorporates all the technological and technical innovations that are effectuated throughout the world quickly and enables its staff to benefit fully from these innovations. It has a structure instilling as the 1st goal to serve the sector in which it operates from the lowest level to the highest management staff. In order to be successful in business life, of course, we need to combine many features. Loving our work, developing ourselves, being curious, determination, ambition and, the most importan one for me, managing problems and stress situations with equanimity and finding solution will eventually lead to an imagined career.



In 2006, I graduated from Çukurova University, Kozan Vocational School, Seed Department. In the 2005-2006 season, I carried out my compulsory internship at MAY seed Adana Corn R&D department. Thus, I started to be familiar with MAY seed. Between 2007 and 2009, I started working as a marketing and technical support staff at the dealers and distributors in Çukurova region. Between 2009 and 2010, I was landscape chief at Incirlik air base.

Upon the offer I received, in February 2010, I started to work in MAY Seed family as a Corn R&D Technician. After successfully fulfilling 7-year technician position, I was promoted to the position of R&D Station Manager in Adana in 2017. The trick is, regardless of the importance of the job, to show the best, most efficient and flawless performance by going into the job you did wholeheartedly. Everything you do with faith lead you to the success. I am proud to be working for my firm and feel very lucky to be a member of this family as I am about to complete my 10-year working life at MAY Seed.

**66** MAY Seed is a company that provides you with all the opportunities to realize your dreams, incorporates all the technological and technical innovations that are effectuated throughout the world quickly and enables its staff to benefit fully from these innovations.

#### I am proud to be working for my firm and feel very lucky to be a member of this family as I am about to complete my 10-year working life at MAY Seed.



I graduated from Uludağ University Department of Finance in 1985. I worked in various sectors and companies for 3 years. MAY Seed was my client at the company I last worked with. There was a vacancy announcement. So I applied and got the job. This is how my friendship with MAY Seed began and how it still continues.

#### 66 I would advise all young and dynamic friends to walk into the future with MAY Seed family.

#### To me, the trick is;

The desire to be productive, to be successful, to succeed.

The desire to be productive, to succeed, to be successful must take precedence of earning money and having position. If you are someone who is determined, decisive, using time efficiently, doing his/her job properly, sharing information, aware of what he/she knows and what he/she doesn't know, open to development and learning, learning from his mistakes, not taking the energy of the environment, but giving energy to the environment, that means you produce, you create awareness, you succeed.

Being successful, besides enjoying what you do, will bring money and position. I think that this is the mission of the MAY Seed family, both with its management and its employees. I would advise all young and dynamic friends to walk into the future with such a family.



In the middle of the 2010 - 2011 academic year, I graduated from Uludag University Agricultural Structures and Irrigation Department. My graduation year is a bit complicated because I am the first and last student graduating in 3.5 years from the foundation date of the agricultural faculties in Turkey. My first meeting with MAY Seed was with my appointment as a Sunflower Production Engineer in Konya in 2012. After working as a Bergama Production Responsible for 4 seasons beginning from 2015,

#### At the same time, you must sail to different horizons, adding value to your personal development. Opportunities and luck do not always come at your feet. And sometimes, without fearing to lose, you have to bravely take them on.

I have been working as Bergama Production Manager since the beginning of 2019. MAY Seed has became the turning point of my life by making me love the department I studied so reluctantly. The fact that the firm is open to innovation and gives importance to different ideas made me an excited MAY Seed person who does his job fondly. The family atmosphere and intimacy within the framework of professionalism among MAY seed employees increases the employees' respect for the company and their care for their business. The secret of being successful in business life, at the center of integrity and honesty, is searching for and following trends and developments not only in the field or department you work in but also in all business lines, asking questions relentlessly, and processing the gains you will achieve as a result of all of these through the vision that you will develop on how to adapt them to your own business. At the same time, you must sail to different horizons, adding value to your personal development. Opportunities and luck do not always come at your feet. And sometimes, without fearing to lose, you have to bravely take them on. Every individual who puts only money into his/her focus of success is doomed to lose one day. I wish you to live your passions, which are the protagonist of your achievements, in your every breath...



I graduated from Ege University, Faculty of Agriculture, Department of Field Crops in 2010 and Anadolu University, Department of Business Administration in 2012. In 2016, I completed my Master's Degree in the Field Crops Department of Tekirdağ Namık Kemal University.

My path intersected with MAY Seed in 2011. In this process that I started my job as a Breeding Production Engineer I have been continuing as a Breeding Production Manager since 2014. MAY Seed is a brand that follows the technology closely, gives importance to R&D, produces, and is constantly growing with its domestic and

MAY Seed is a brand that follows the technology closely, gives importance to R&D, produces, and is constantly growing with its domestic and international sales network.

international sales ince MAY Seed is the first company I worked for, it has a special importance for me. From the day I started to work, I have been doing my job fondly with the idea of "Do whatever you do with Love." As long as you do your job fondly, you will overcome many problems and find that you enjoy it. Agriculture and life are full of phenomena that are constantly changing, renewing and living, so we must constantly renew and develop ourselves.

To climb up, you need not always use the elevator, but sometimes, the stairs. You need to see every step of the way to succeed. To me, the trick goes from here.



I graduated from Selçuk University, Department of Field Crops in 2009. After graduation, I started as a sales and technical support engineer in a distributor company operating in Konya center. After working for 1 year, I worked as İç Anadolu Sales Engineer for 3 years in a national pesticide company. In May 2013, I started to work as a Sales Engineer at MAY Seed. I have been working as ic Anadolu Sales Engineer since December 2015. From the first day I graduated from the school, I have

# for you.

been working in the sales departments. I am proud of my contributions that I have made to my country and to MAY seed with my experiences. From the first day I walked through MAY seed's door, it gives me confidence to be part of this warm family and to act as one body. From the first day I started to work, I continued in my working life with humility by working hard.

If you work knowing the importance of your work and the value it adds to the country, the roads will always open up for you. Remember, "The one who loves his country the most is the one who does his job the best."

#### If you work knowing the importance of your work and the value it adds to the country, the roads will always open up

### **MAY Seed Continues to Shape the Future**



The social responsibility projects named AkedeMAY, İşTe Talent, and MAYStaj, which MAY Seed designed to introduce the sector and working life to future agricultural engineers, to provide added value to their professional and personal development, to create opportunities to bring theory and practice together through field experience, to enable them to determine their sector preferences and to discover their abilities, continue to prepare young people for the future. In order to explain the programs and development opportunities to our students one-to-one, the project presentations are made by holding meetings with 2nd year students for the AkadeMAY program, with 3rd year students for the Internship program, and with 4th year students for the İşTe talent program in April.









After presentations, via the applications received through Kariyet.net, the interview and selection process continues and after the elections are completed, the candidates of the future Agricultural Engineer take their positions in determined working area in order to taste the real field experience and shape their future.

Sebla Gül, Human Resources Manager, states that the interest shown to the development programs, which add significant experience in the path to become a successful Agricultural Engineer with field experience, continues to

increase every year.

In addition to the opportunity to gain experience, the students who are involved in the projects also have the opportunity to include the technical and vocational training they receive from the company's internal trainers in their résumés and use their educational acquisitions in the later stages of their lives.

In 2019, MAY Seed receiving a total of 5000 applications for student development projects includes 80 students to the internship pool, 4 students to the AkedaMAY program, and 9 students to the İşTe talent program.







I started the AkadeMAY project in summer 2016 at the seed vegetable production department in Konya/Ilgın. In the summer of 2017, I continued in the sales and marketing department of Western Mediterranean and in 2018. I completed my AkadeMAY adventure at the Ege R&D station in Izmir.

While studying my bachelor's degree, my goal was to advance in the field of seed industry and plant breeding, so to speak, the AkadeMAY project was the perfectly suited for me to achieve this goal. I had the chance to observe and experience the sector personally during the project process

I think this is a valuable opportunity for my professional development. After I completed the project, I joined the MAY Seed family. I compare my career adventure to the experiences of a toddler baby, we try to keep balance and then take small steps. Sometimes it's hard, but we don't stop until we can run. I think it wouldn't be wrong to

#### AkadeMAY, so to speak, is perfectly suited to achieve my goal of progress in the field of seed sector and plant breeding.

compare, here, the balance of mine with the AkadeMAY project. I am happy to take my first step here in the sector. The internship opportunities provided by universities usually do not exceed 45 days. Unfortunately, this 45-day period is not enough for students. Based on my own experience, I can say that the theoretical knowledge in the agricultural sector cannot be sufficient alone unless it is reinforced by practice. What happens in the field can be very different. The way to prevent such situations is to observe and experience within the sector. MAY Seed Human Resources internship programs are great opportunities. In brief, I recommend that all friends who want to progress in this field should be included in the MAY Seed's AkadeMAY, MAYStai and IsTe Talent projects. I would like to thank MAY Seed Human Resources for this opportunity.

### **IsTe** Yetenek



66 İşTe Talent project has brought me a great deal of gains to discover myself and my talents.

I completed my program as a graduate of İşTe Talent in 2018. I started in the program at Tekirdağ Ayçiçek R&D station and at the end of the program, I started to work at the Biotechnology Laboratory within the Bursa R&D Laboratories. I am currently working as a Pathology Laboratory Staff in the Pathology Laboratory, which is also under the roof of R&D Laboratories. This program has brought me a great deal of gains to discover myself and my talents, and this program, where I gained professional experience, helped me to shape my own professional life. I recommend everyone to participate in this program, which I think is very useful especially for new graduates. Remember that if you do what you love, you will not have worked once in your life, and if you know the way you are going, nobody can stop you. So I think it is a very good program that you can experience in order to discover this and also helps you to decide your way.



**66** If you want to improve yourself, I would recommend you to apply to the AkadeMAY program.

met the AkadeMAY project in 2017. Within this program, I had the chance, firstly, to work in the Adana R&D department. Later, I worked, again, in Adana R&D and Canakkale Production, Torbalı R&D, and Aksaray and Konya Sales Marketing departments in sequence. Being included in the AkadeMAY program caused very beneficial returns for my professional career. Thanks to the program, I had the chance to work in more than one department and region. Having information about the stages from breeding a seed to the entry into the bag in chronological order is a valuable experience for an engineer candidate to solve the problems that he/she will encounter in business life and many other issues. I recommend this program to all agricultural students. If you want to improve yourself, I would recommend you to apply to the AkadeMAY program.



#### **66** I recommend the MAY Seed İşTe Talent project to all agricultural students.

I joined MAY Seed İşTe Talent project in 2019. After spending the performance period in Adana Sunflower R&D department and completing the project, I started to work in the same department. My involvement in the IsTe Talent project, practicing the information I learned at school, meeting and working with real data, real business environment had a very positive effect on my professional life in respect of my personal development. I recommend the MAY Seed IsTe Talent project to all agricultural students.

### **Future Agriculturists Gained Experience in** the Field via the MAYStaj Program



MAYStaj program, via which MAY Seed provides guidance and experience opportunities for the students of agriculture department to gain experience in the sector and discover the areas that they are prone to, was carried out with the participation of nearly 80 students as a result of nearly 3000 applications we received and hundreds of interviews we made. The participants of the internship program who are informed by the experts of the sector also found the opportunity to be assessed in terms of their sectorial and professional tendency by their mentors.

### **MAY Seed** sponsored the **9th National** Agriculture **Student** Congress



MAY Seed took place as the platinum sponsor at the 9th International Agriculture Student Congress hosted by Bursa Uludağ University on April 20-21, 2019.

Sebla Gül, the Human Resources Manager, made a presentation on the "Student Development Projects and Career Opportunities" while our R&D Director Geoffrey Lloyd Thomas on "Career Opportunities in R&D" in the Congress.

MAY Seed met with 850 Agriculture Faculty students participating in Congress from all around Turkey for 2 days and answered all of their questions about the future. We would like to thank all Agricultural Engineer candidates



for their intense interest in the stand and the presentations of our firm, and congratulate the student communities for this value-adding organization.

Uludağ

University

which started with the introduction of

laboratories & greenhouses and facility.

**Students from** 

the Molecular

**Biology and** 

**Society Visit** 

**MAY Seed** 

Genetics

**Students** 

### **MAY Seed Welcomes Çukurova University Students in Adana Facility**



Cukurova University, Plant Protection Department, 4th Grade students visited our Adana facility on 4 April 2019. After the visits paid to the quality laboratory and facility that we prepared for them, the tour in the company of our students was completed with the company introduction made by our Domestic Sales Manager Yusuf Aktay.

### MAY Seed was Invited by **Gebze Technical University**



On April May 25, 2019, with the invitation of Bahar Yıldız Kutman, Gebze Technical

University, Institute of Biotechnology, Head of Biotechnology Department, our employees, Özüm Candemir, Seyda Akbaş and Ömer Avican, delivered a seminar in English on how MAY seed integrates both molecular and classical programs into breeding and the bean breeding program. We would like to congratulate Özüm Candemir, Seyda Akbaş and Ömer Avican for their contribution to the seminar, which is very successful and fruitful.



On December 26 and December 27, 2019, 40 students from Uludağ University Molecular Biology and Genetics Society visited MAY Tohum Bursa factory. The program, which started with the introduction of the company, was completed with a tour of R&D laboratories and greenhouses.

## **MAY Seed Signed Basic Genetic and Plant Breeding Training Protocol with Niğde** Ömer Halis Demir University



MAY Seed Signed a New Training Protocol

MAY Seed, which is one of the leading seed breeding companies in Turkey, continues its cooperation projects that it carries out with universities. MAY Seed, which has been providing important contributions in respect of the training of qualified labor force in the Turkish agricultural sector through student development programs such as AkadeMAY and İşTe Talent, signed "Basic Genetic and Plant Breeding Training Cooperation Protocol" with Niğde Ömer Halisdemir University, Faculty of Agricultural Sciences and Technologies. Within the scope of the signed protocol, technicians and young agricultural engineers employed in MAY Tohum R & D department will develop their knowledge and competency on basic genetics and plant breeding in the training program, which is composed of three modules prepared by the academic staff, who are expert on plant breeding,

of the Faculty of Agricultural Sciences and Technologies.

Providing detailed information about the training cooperation with Niğde Ömer Halisdemir University, Yusuf Yormazoğlu, the Vice Chairman of the Board of Directors MAY Seed, by



underlining that we are the company that invests the most in R&D in the Turkish agricultural sector, stated that they attach importance to the scientific development of their employees in the field of seed breeding. Yormazoğlu said, "As MAY Tohum, since we started our R&D activities, we have always made

qualified seed breeding our focal point. To develop our R & D team in a level of knowledge and professional competency to compete with international companies, we supported them with special training projects abroad and in Turkey. Niğde Ömer Halisdemir University is one of the universities in Turkey that is proficient in plant breeding and plant genetics. Its academic staff consists of highly valued teachers in the field of plant breeding. The cooperation protocol that we signed is therefore very valuable for us. As a company, with such training investments in R&D, we will continue to provide our stakeholders with world-class seed technology and provide added value in the development of the Turkish seed sector. The Basic Genetic and Plant Breeding Training Program, which has been launched to strengthen our technical team's knowledge on seed breeding, will be completed with a certificate to be delivered to the participants.

### Seeds of the Future Will Grow in MAY Child Garden







### Health is Our Value



MAY Seed, as it did every year, carried out various activities to raise awareness of our female employees in many areas this year. On March 8, International Women's Day, with the theme of health is our value, the theme of body health and sport of our female employees was on the agenda. The Zumba activity, which we carried out in line with this theme, allowed our female employees to take a healthy break to the busy work pace and, on the other hand, prepared an efficient ground for raising awareness on the subject.

# ACTIVITIES

2019 was very dynamic for us due to the fairs, panels, social projects and many other events where we played an active role throughout the year.

April 23 National Sovereignty and Children's Day, which is bestowed by our Great Leader Mustafa Kemal Atatürk to all children of the world, was celebrated with great enthusiasm in our company. Our children met with nature on this meaningful day and planted the seeds of their choice in the MAY Children's Garden with their own

66 Children are the guarantee of our future and our joy of living. It is the human duty of all of us to raise today's children as tomorrow's adults.

Mustafa Kemal Atatürk

hands We would like to thank all the MAY family and their children who participated in this precious activity that we aim to ensure that our children have fun while integrating with nature and gaining environmental awareness.

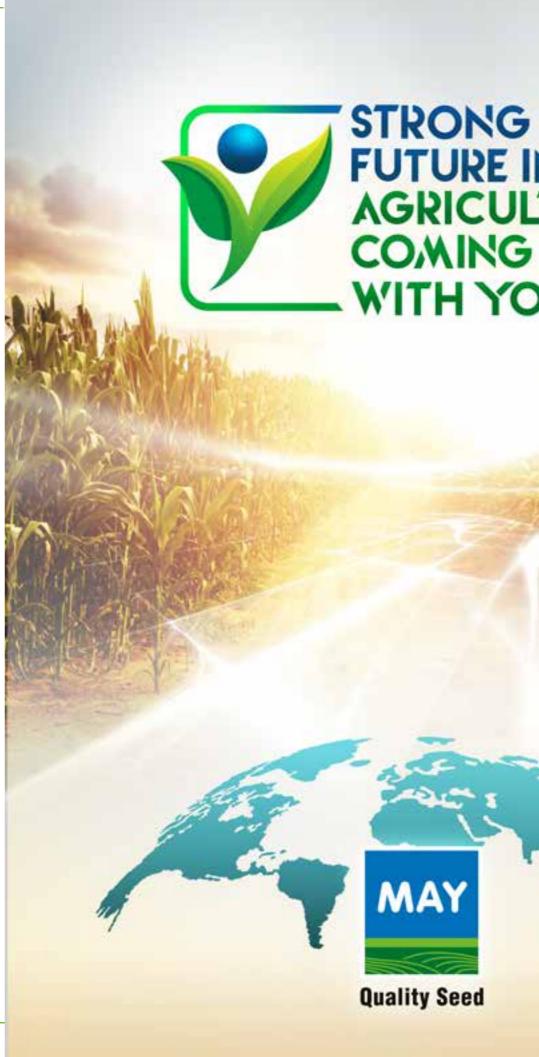


### Strong Future in Agriculture is Coming with You



MAY Seed carried out its annual marketing & sales meeting between 16 and 19 December 2019 in Sheraton Hotel in Bursa, with the theme "Strong Future in Agriculture is Coming with You". In addition to the 2018 - 2019 sales situation assessment, 2019 - 2020 market situation competitor analysis was also performed. In the meeting, besides the evaluation of our own product portfolio, we focused on the opportunities and risks in the market.





# FUTURE IN AGRICULTURE IS WITH YOU

Activities

www.may.com.tr

# New Year Celebrations are Different in MAY Seed

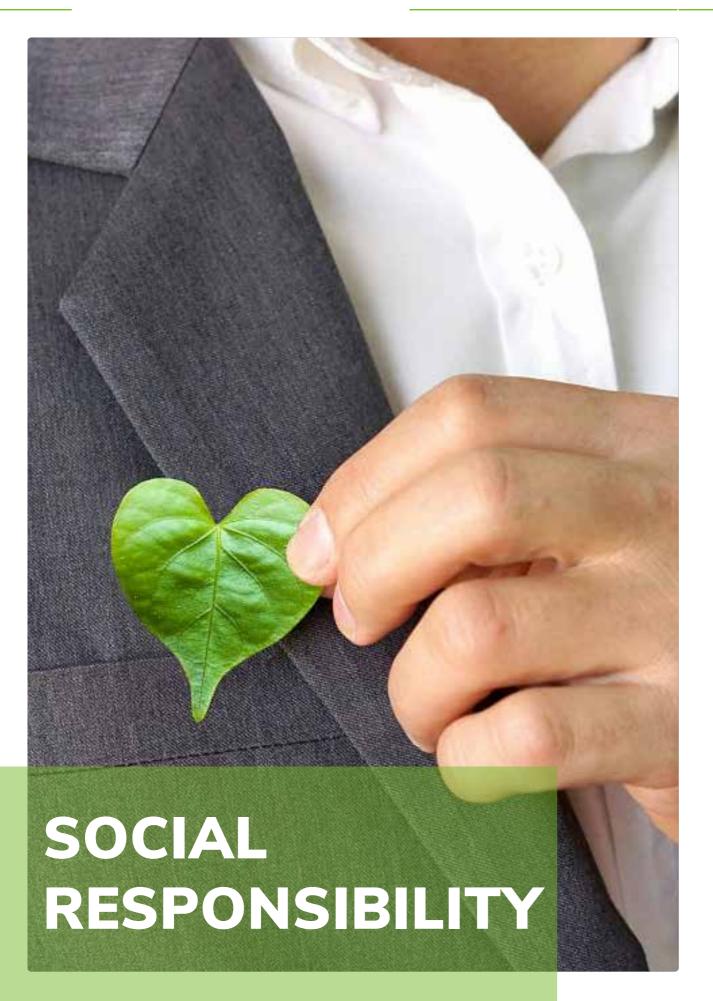
MAY Seed held New Year's parties on 31.12.2019 in its facilities in Bursa and Adana, where its employees said hello to the year 2020.

New year parties colored with the raffles, barbecue party and MAY Choir's enthusiastic concert prepared as a result of the efforts of its members in Bursa center attracted a great deal of attention.

We hope to be able to celebrate many more as MAY Family...







### **MAY Seed Supports** "Woman's Power" in Business Life



**PLATFORM** 

MAY Tohum carried out many different activities this year, as every year, in order to raise awareness of our female employees in many areas. On November 25, International Day for the Elimination of Violence against Women, the

### Journey of a Seed

MAY Seed family hosted our little ones from Bursa Yasemin Nursery and Emine Örnek Kindergarten in Samanlı facility this year as part of the social responsibility project called "Journey of a Seed", which has



### For Each MAY Baby 7 **Seedlings are Planted in Nature**

Each of us causes an average of "7 Trees" to be cut down every year for our various needs such as paper, pencil, furniture, firewood, etc. that we consume in our daily lives. In other words, our debt to nature increases "7 trees" every year. MAY Seed, with this consciousness, presents 7 trees to nature through ÇEKÜL Foundation as a birth gift for each MAY baby.



MAY Women Booklet was shared with all our employees in order to ensure that our women employees know the details of their rights in the working life and to invest in the empowerment of women in the business life.

been carried on with great pleasure since 2013. While explaining to hundreds of little students how a seed go through an adventurous journey until it comes to their table, they were informed about the development stages of the seed in MAY Seed laboratories and greenhouses to raise their awareness. In order for each of them to observe this journey more closely, they were allowed to plant seeds with their hands and their seed pots were given as a gift to the little children to take responsibility and grow them.





# **OUR FOCUS IS** DEVELOPMENT



### MAY Seed In-service Trainers are MAY Seed **Ready for New Training Period**



MAY Seed inservice trainers continue their preparations for the new training year in full swing. MAY Seed's 10-person in-service trainer staff will reach out to all MAY Seed employees in MAY Seed's new term with the trainings they have prepared after a series of trainings in order to both develop and keep alive their trainer competencies and keep up with current developments in the field of training.







### **Endeavours** to Popularise Life Cycle Perception



In the Environment, Waste Management and Energy Efficiency trainings given throughout the company in 2019, MAY Seed aimed to disseminate the perception of "life cycle" specific to personnel under the ISO 14001:2015 standard.

### MAY Seed **Carried Out** Integrated Management **System Trainings**



MAY Seed carried out efficient trainings to inform its employees about the current integrated management systems.

# **HUMAN IS FIRST**

MAY Seed carries out many activities aiming at reducing risk by 20% each year through internal audits carried out in 34 different units in order to increase the risk perception of regional employees in addition to the legal Occupational Health and safety processes it has already conducted. By renewing the risk analysis in the regions and by supporting it with internal audits, it continues its path with 0 accident perception. Adopting

the principle of Human and Safety First, MAY Seed continues its risk management activities in all areas from office to field, from supply to sale.



# ECO-FRIENDLY PRODUCTION

by adding a new one to its works under the Integrated Management System ISO 14001:2015 Environmental Management System. In its most simple form, MAY Seed, which evaluates all the environmental impacts caused by the acquisition, cultivation, processing, waste generation, disposal and the process of the products and processes over their lifetime, including the entire shipment, planning and procurement processes in between them, by defining the risks and opportunities arising from the process brought a new perspective to the Environmental dimensions.





"Since 1978" From Anadolu to the World An Abundance Voyage





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